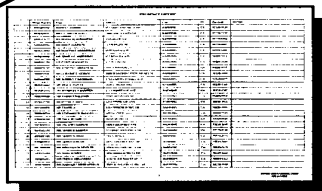


Consumer Prospect Lists

*Over for
"Do Not Call"
Information*

Lists Formats:



Phone Listing

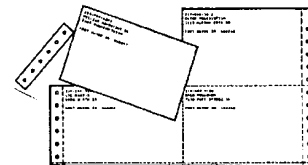
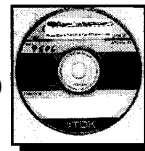


Peel 'n Stick Labels



E-Mail

Compact Disk (CD)



Index Cards

Quantity	Less than 1,000	1,000	3,000	5,000	10,000	25,000	50,000	100,000+
Base Rate:	\$100 minimum	10¢ each	7½¢ each	7¢ each	6¢ each	4¢ each	3½¢ each	3¢ each

Duplicate Output Add 2½¢ each. Index Cards Add 2½¢ each.

Select by age, estimated income, and zip areas or counties. Rates include phones on all formats, except Peel 'n Stick labels.

Telephone select requires Subscriber Access Number.

Today's Date: _____
 Name: _____
 Company: _____
 Phone: (____) _____
 Fax #: (____) _____
 E-Mail: _____

Ship To Address: (No P.O. Boxes) _____

(Subscriber Access Number): _____
Required if phone selection ordered * Please fax us a copy of SAN registration

Output: Sheet Listing Peel 'n Stick Labels CD E-Mail Index Cards
Duplicate Output: Sheet Listing Peel 'n Stick Labels CD E-Mail Index Cards
(CD, or E-Mail available in ASCII Comma Delimited Format only)

***Dwelling Select:**
 Omit PO Boxes
 Omit Apartments

Age Selection (*Choose One*):
 Age: _____ and over *or*
 Age Range: _____ to _____

Estimated Income Selection (*Choose One*):
 \$15K+ \$25K+ \$35K+ \$50K+ \$75K+
 Income Range using above selects \$ _____ to \$ _____
Note: Income selection not guaranteed.

**Exact Month/Year of Birth on Output: Month _____ Year _____ To Month _____ Year _____
 ***Resequence by: Month within each Year *or* Alpha (last name) within Zip

<i>Shipping & Handling</i>	
All formats are shipped UPS	
Index Cards	All others
1,000 \$15 \$11	
3,000 \$20 \$15	
5,000+ Call for Quote	

_____ (Quantity of prospect names) x _____ ¢ each = \$ _____
 Duplicate Output _____ Qty @ 2½¢ ea = \$ _____
 *Dwelling Select _____ Qty @ ½¢ ea = \$ _____
 **Month/Year of Birth on output _____ Qty @ 2¢ ea = \$ _____
 ***Resequence List by month and year of birth _____ Qty @ ½¢ ea = \$ _____
 Output on Index Cards _____ Qty @ 2½¢ ea = \$ _____
 Shipping & Handling(Except E-mail) - See box at left = \$ _____
 Texas residents add 8¼% tax = \$ _____
TOTAL = \$ _____
 Check # _____ for = \$ _____

Orders usually ship in 24 to 48 hours

MC VISA Credit Card # _____ Exp. Date: _____ Signature _____
 Address where your Credit Card Company sends your Statement each month: _____

Because production begins immediately, no cancellations or refunds after receipt of order.

List zip areas or counties in <i>priority order</i>. Zips will be used in that sequence until desired quantity is reached. <input type="checkbox"/> Omit names from my previous order.	1.	4.	7.	10.
	2.	5.	8.	11.
	3.	6.	9.	12.

KRAMER LEAD MARKETING GROUP
 9535 Forest Lane, Suite 126 • Dallas, Texas 75243

"America's Trusted Value in Lead Generation"

Fax 800-644-7725
 Prospect Counts On-line at
www.kramerlead.com
Call 800-447-0533



“DO NOT CALL” LEGISLATIVE UPDATE

TELEMARKETING REGISTRATION IS REQUIRED

The new Federal “Do Not Call” Law is now in effect. This law requires you to obtain a Subscriber Access Number (renewable annually) in order to do telemarketing or purchase a list that has been purged within the Federal Do Not Call list.

The law also requires that we obtain your Subscriber Access Number (SAN) from you when you purchase any phone lists starting September 15, 2003. “Do Not Call” consumers are removed from our lists for your protection, but please use within 30 days to insure compliance.

The Subscriber Access Number (SAN) is FREE if you register for five or less telephone area codes (not postal zip codes)

To register go to www.telemarketing.donotcall.gov
(Registration is available via internet only.)

If you need registration assistance, call our Help Desk at 800-315-4232.

1. Go to www.telemarketing.donotcall.gov
2. Click on Home
3. Click the box at the bottom of the screen which asks you to create a profile.
4. Enter organizational information into the fields of the online application.
 - Select “Seller” under organization function
 - Enter your email address for both representative and downloader
 - Click on “Submit”
5. Note your organization ID, representative password and download password
6. Click on Subscribe and Pay
 - Subscribe for up to five area codes for no charge
7. Click on Submit to receive your Subscriber Access Number
8. You will receive an email to complete your registration
 - When you receive the email from TMRegister@donotcall.gov, subject will be National Do Not Call Registry - OPEN and click to confirm your profile
 - Click on link to confirm your email address

9. Print screen and fax to 800-644-7725 to provide us with your SAN.

Update your lists: By registering for a Subscriber Access Number (SAN) you will be able to access Federal “Do Not Call” phone numbers (not name and address) in your registered area code(s) to delete the latest “Do Not Call” phone numbers.

You will be able to update your list yourself by accessing new “Do Not Call” numbers at www.telemarketing.donotcall.gov, rather than purchasing a new list. If you do not want to do your own update, you can always purchase a brand new list at that time.

State “Do Not Call” regulations are still in force and all lists from Kramer Lead Marketing are also purged against State “Do Not Call” files.

Contacting mail responders: If a consumer writes their signature and phone number on the reply card, the new legislation allows them to be called within three months as long as the mail piece indicates that the prospect may be contacted. All Kramer Lead mailers contain the required disclaimer.

The disclaimer reads: “A licensed representative may contact you regarding this information request.”

Note: Insurance and Real Estate agents are not exempt from the legislation, even if the final sale is made face-to-face. The original legislation allowed this exemption, but the final version did not. Federal regulations cover both interstate (between states) and intrastate (within a state) calls. Penalties for not complying with “Do Not Call” legislation can be up to \$11,000 per violation. **For details on the “Do Not Call” rules and regulations, go to the www.ftc.gov/donotcall website.**



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